



# Hyaluronic Acid Experts

## SPECIALISTS IN THE DEVELOPMENT, PRODUCTION AND DISTRIBUTION OF Hyaluronic acid-based products

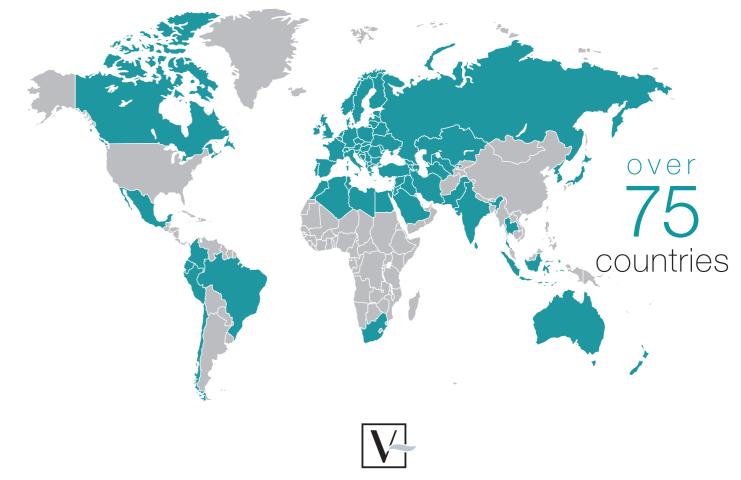


## PRODUCTS

- STYLAGE®: medical devices used for aesthetic medicine.
- DESIRIAL<sup>®</sup> : medical devices used for functional and aesthetic gynecology.
- STYLAGE<sup>®</sup> SKIN PRO: premium range of hyaluronic acid-based dermocosmetics.



## INTERNATIONAL PRESENCE Distribution networks in







# OUR EXCLUSIVE TECHNOLOGIES

Quality and safety have always been a part of the VIVACY DNA.

As a manufacturer, Laboratoires VIVACY controls all stages of production and no compromise is made.

Our global mission is to introduce **innovations** that provide new services and types of experiences to the Medical Aesthetics Industry.

Why is this?

Because new technologies can dramatically influence the way a product is chosen to safely perform aesthetic treatments.





VIVACY SECURITY® tags with integrated RFID **DESIRIAL®** injectables with a Smartphone through a dedicated mobile app, "My Vivacy". Download for free on AppStore and GooglePlay.

(Radio Frequency Identification) chips are placed inside each box to easily verify the origin of STYLAGE® and



PD - Like TECHNOLOGY

Bi-SOFT

IPN-Like Technology Patent delivered WO2009/071697 in 2008. Smirnoff, N., Cumbes, Q. J. "Hydroxyl radical scavenging activity of compatible solutes". Journal of Phytochemistry (1989) Vol. 28, no. 4: 1057-1060. Mendoza G & Al. "Inhibitory effects of different antioxidants on hyaluronan depolymerisation" Carbohydrate Research 342 (2007); 96-102.

### ONLY AUTHENTIC PRODUCTS

### **NEXT-GENERATION SYRINGES**

In its continuing quest for innovative excellence, VIVACY developed **Bi-SOFT®** Injection Technology to provide greater precision, comfort and control for Physicians during their day-to-day injections with STYLAGE® dermal fillers.

### PATENTED HYALURONIC ACID

STYLAGE® products are based on the unique patented **IPN-Like Technology**<sup>1</sup> to accurately define each product's viscoelastic properties. Antioxidants are then added to the HA gels to preserve the formulation from scavenging free radicals during the injection<sup>2</sup> <sup>3</sup>.

## Bi-SOFT® INJECTION TECHNOLOGY

In its continuing quest for innovative excellence in Medical Aesthetic market, Laboratoires VIVACY has developed a unique delivery system, Bi-SOFT® Injection Technology.

### The syringe offers greater precision, comfort and control.

It is specifically designed to support physicians in the daily practice of aesthetic treatments.

### **Bi-MATERIAL TECHNOLOGY**

- Made of **polycarbonate**.
- A « soft-touch » surface.
- Highly transparent material.

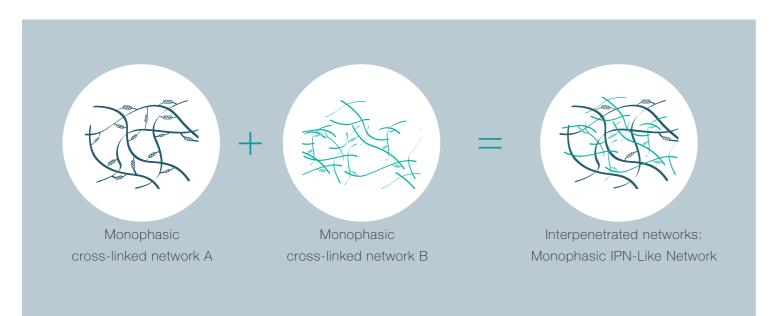


- force sensation.
- Provides extra grip and stability between the surface of the syringe and the gloves.

### **OPTIMISED CENTER OF GRAVITY**

## **IPN-LIKE TECHNOLOGY**

Our patented IPN-Like Technology consists of 2 interpenetrated networks of monophasic cross-linked hyaluronic acid. The cross-linking action stabilizes the hyaluronic acid in order to increase the longevity of the product in the tissues<sup>1</sup>.



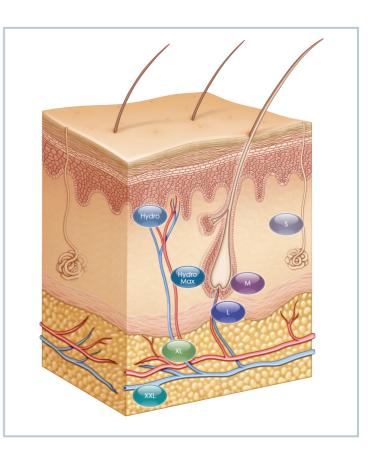
## THE INTERPENETRATION OF CROSS-LINKED NETWORKS ENABLES<sup>2</sup>:

- The optimization of product rheology and, in particular, the viscosity to guarantee good "injectability".
- The conservation of the partial independence of the interpenetrated networks, whilst increasing the density of chemical nodes, to limit the degradation of the gel and optimize its duration.
- The cohesion of the hyaluronic acid gel and its monophasic properties.



All STYLAGE® products contain an antioxidant, Mannitol or Sorbitol\*, which protects the hyaluronic acid gel against Free Radicals (oxidative stress) which are generated during injections<sup>3</sup>. It also minimizes the degradation of the gel<sup>4</sup>.

- <sup>1</sup> Tezel, A et al. "The science of hyaluronic acid dermal fillers". Journal of Cosmetic and Laser Therapy (2008); 10: 35-42.
  <sup>2</sup> IPN-Like Technology Patent WO2009/071697 in 2008.
- <sup>4</sup> Mendoza G & Al. "Inhibitory effects of different antioxidants on hyaluronan depolymerisation" Carbohydrate Research 342 (2007); 96-102. \* STYLAGE® Hydromax only



is determined by the aesthetic indication that needs to be treated. Once it has been determined, the physician may choose the STYLAGE® hyaluronic acid dermal filler with the most adapted rheological properties for the procedure.

## PRODUCT RHEOLOGY

**IPN-Like Technology**<sup>2</sup> accurately defines each products

- viscoelastic properties. The elastic and viscous components allow the gel to obtain the
  - desired properties<sup>3</sup>: ability to lift, mechanical support and ease of spreading.

### THE INJECTION PLAN

## COMPLETE DERMAL FILLER RANGE

STYLE YOUR AGE!

A full range of monophasic injectable dermal fillers cross-linked using VIVACY's patented IPN-Like Technology\*

**STYL**AGE®

With or without LIDOCAINE\*\*



Wrinkle filling & smoothing

Lip enhancement

Facial volume restoration

Skin hydration & elasticity improvement



## STYLAGE<sup>®</sup> DERMAL FILLERS PRODUCT RANGE OVERVIEW

		S	М	L	LIPS	XL	XXL	HYDRO	HYDROMAX	
A	Composition	Cross-linked HA IPN-Like + Mannitol Option available with Lidocaine (0.3%)			+ Mannitol Op	Cross-linked HA IPN-Like + Mannitol Option available with Lidocaine (0.3%)		Non-cross-linked HA + Mannitol	Cross-linked HA IPN-Like + Sorbitol	
	Concentration	16 mg/g	20 mg/g	24 mg/g	18.5 mg/g	26 mg/g	21 mg/g	14 mg/g	12.5 mg/g	
	Pack Contents	2 x 0.8 ml + 30G½" Needle	2 x 1 ml + 30G½" Needle	2 x 1 ml + 27G½" Needle	1 x 1ml + 30G½" Needle	2 x 1 ml + 27G½" & 23G¼" Needles	2 x 1 ml + 27G½" Needle & 25G40mm Cannula	1 x 1ml + 30G1⁄₃" Needle	1 x 1ml + 30G1⁄8" & 30G1⁄2" Needles	
-0-	Indications	Fine to Medium Wrinkles, Lips	Medium to deep wrinkles, Lips	Deep to very deep wrinkles	Lips	Facial Volume Restoration	Facial Volume Restoration Facial volume restoration & creation		Moisturisation	
		Superficial to mid dermis	Mid to deep dermis	Deep to very deep dermis	Into or around labial mucosa	Deep dermis or subcutaneous		Superficial dermis/ dermo-epidermal junction	Mid to deep dermis	
	Depth of Injection									
	Duration		6 to 12 Months		6 to 12 Months	12 to 1	8 Months		-	



\_\_\_\_|





 $\mathbf{V}$ 



## FOR HIM





STYLAGE

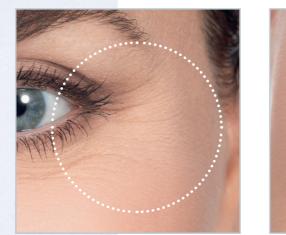
HT BOOF

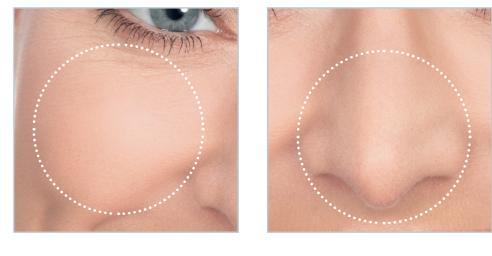
2×100

M

VIVACY

V





PRODUCT INDICATIONS: Fill wrinkles and visibly smooth the surface of the skin.



for fine (superficial to moderate) lines.

INJECTION PLAN: Injection of the gel at a superficial to deep dermis level depending on product chosen and the area being treated.



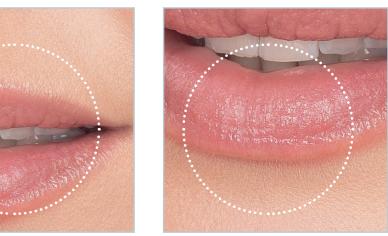
for moderate to deep lines.



for deep to very deep lines.







## PRODUCT INDICATIONS:

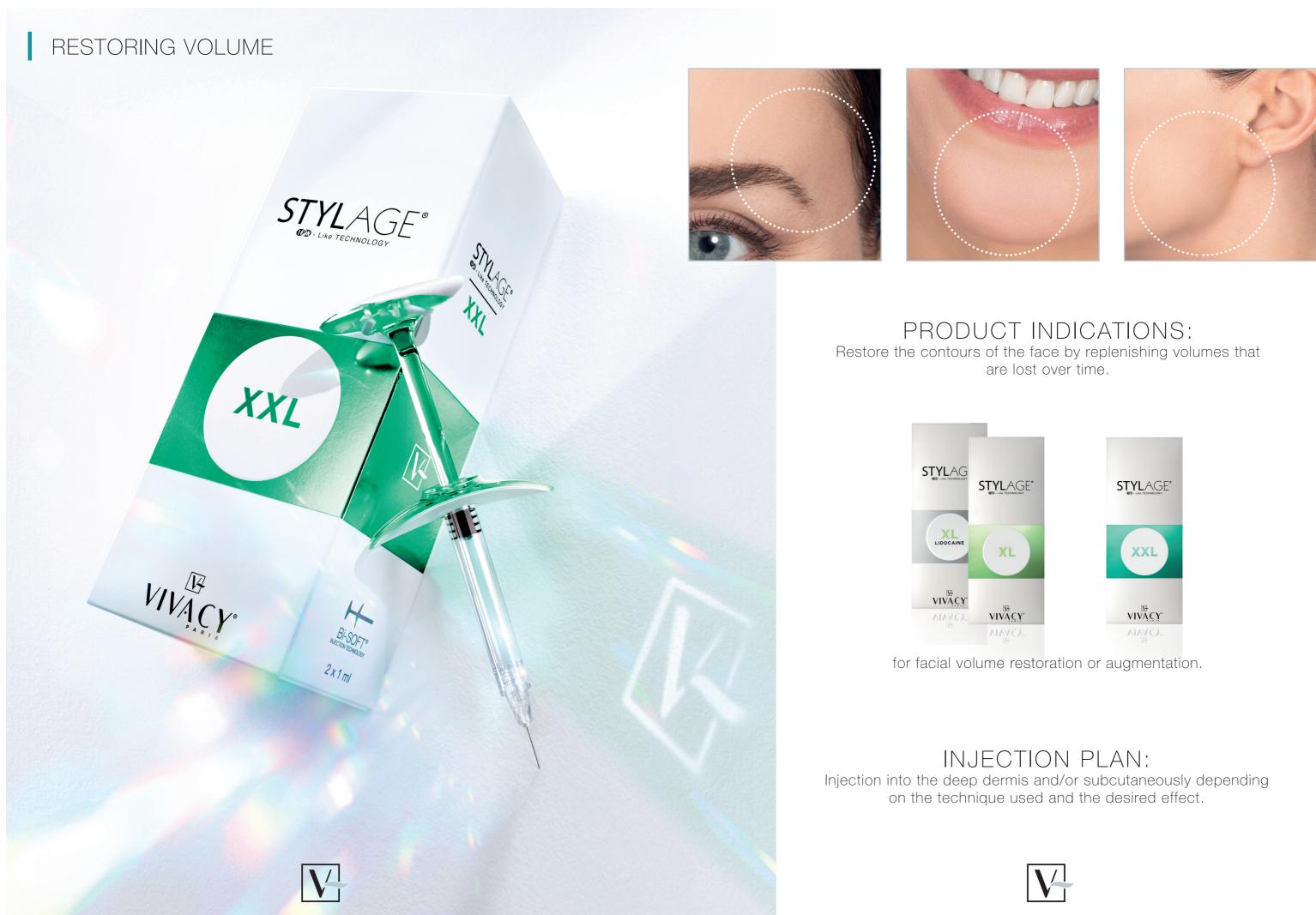
Specially designed to treat all indications related to the ageing of the lips.

- Lip volume augmentation.
- Rehydration of the lips.
- Definition of lip contour.

### **INJECTION PLAN:**

Injection into and around the labial mucosa using conventional techniques (retrograde tracing, micro-bolus).

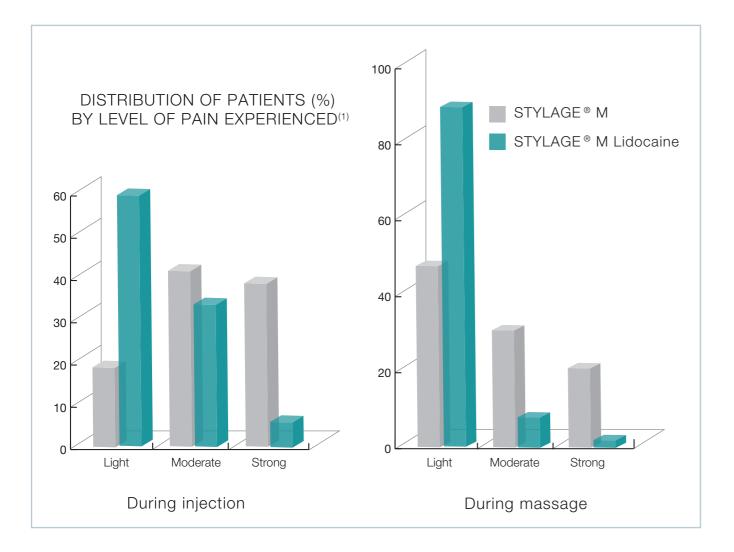






## ADDITION OF LIDOCAINE PATIENT COMFORT

Laboratoires VIVACY developed a formula containing the anesthetic, Lidocaine, to make injections less painful and improve the patient's comfort during the procedure. STYLAGE<sup>®</sup> "with lidocaine" reduces discomfort at the moment of the injection and guarantees that the product performance is the same as that of the products without Lidocaine<sup>1</sup>.





<sup>1</sup> Môle B, Gozlan L. - "Benefits of adding lidocaïne to a hyaluronic gel - STYLAGE<sup>®</sup> M" - J. Cosm and laser therapy - 2011 Oct - 13(5): 249-254. Post-CE Marking single-blind clinical study performed on 84 patients comparing Stylage<sup>®</sup> M versus Stylage<sup>®</sup> M lidocaine. Level of pain experienced by patient during injection and massage measured on a scale from 1 to 10.



# WANT TO MASTER YOUR INJECTION SKILLS?

JOIN FOR FREE & LEARN FROM OUR EXPERTS **VIVACY-LEARN.COM** 





### STYLAGE® HYDROMAX: CHEEKS





STYLAGE<sup>®</sup> SPECIAL LIPS: LIPS





Copyright – Dr

### STYLAGE<sup>®</sup> M: CHEEKS, NASOGENIAN FOLDS



STYLAGE<sup>®</sup> L: NOSE STYLAGE® XXL: JAWLINE, CHEEKBONES, CHIN



STYLAGE<sup>®</sup> XL: CHIN



### STYLAGE<sup>®</sup> S: FOREHEAD, GLABELLA, EYE WRINKLES





Copy

## BEFORE AFTER



Copyright - Dr Sylvie



Cop.



© Copyright – Pr Ali Mojallal (FR)



### MADE IN FRANCE



### 🔇 vivacylab.com





### DISTRIBUIDORA ANDALUZA DE MEDICINA S.L.U.

Jaime Balmes, 6 - c.p. 41007 Sevilla (Spain)

Tfnos.: +34 954574032 (<u>5</u> líneas) www.disamed.es mail: info@disamed.es

> LABORATOIRES VIVACY 44, rue Paul Valéry - 75116 Paris, France Tel : +33 (0)1 56 90 08 08

Manufacturer LABORATOIRES VIVACY

252, rue Douglas Engelbart - Archamps Technopôle - 74160 ARCHAMPS, France Tel : +33 (0)4 50 31 71 81